

# Smile.io – Integration Guide

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## REVISION'S

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Author	Date	Note
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## 1. ABOUT SMILE.IO

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Smile.io is the world's largest reward program provider, powering over 15,000 rewards programs and serving over 50 million participants. Vendors across the globe have launched points, referral, and VIP programs with the help of Smile.io.

The Smile.io dashboard makes launching a beautiful and customizable rewards program easy. In just a few clicks, retailers can start rewarding customers for purchases, social media sharing, product reviews, and more.

## 2. INTEGRATING VERIFIED REVIEWS AND SMILE.IO

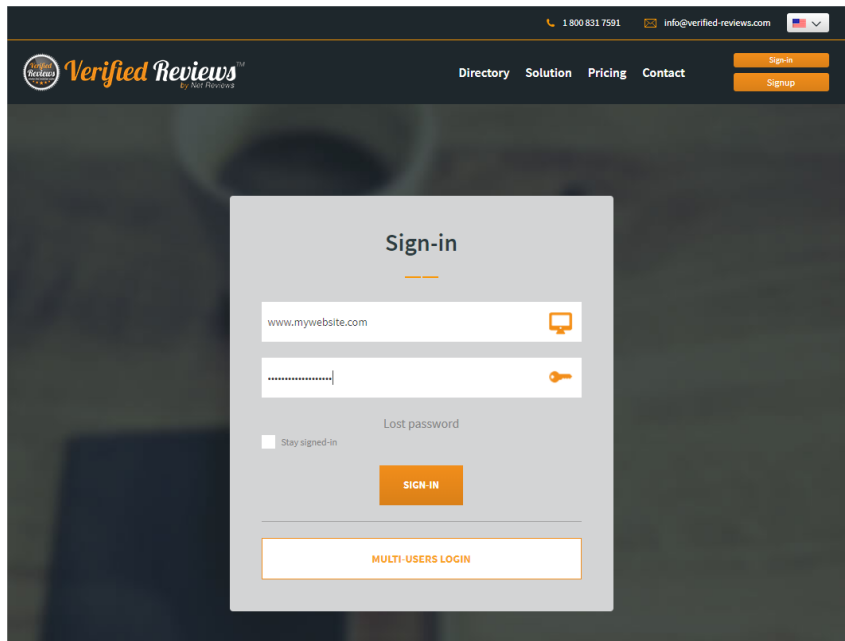
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Verified Reviews's integration with Smile.io allows you to reward points through Smile.io to customers who leave a product or a website review or who capitalize on all the other amazing features from Verified Reviews. With an easy set up that takes just a few seconds, use the Verified Reviews & Smile.io integration to create a seamless customer experience between the two apps that increases your customer retention and participation with your brand.

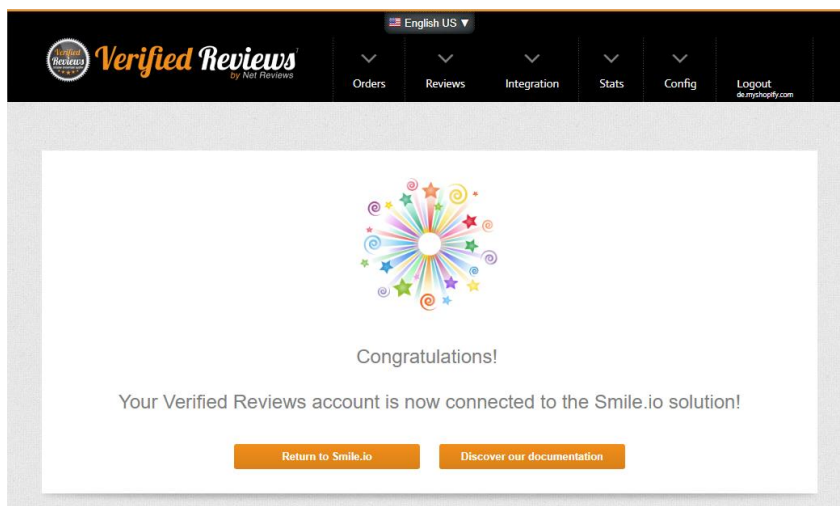


### 2.1. Connecting Verified Reviews and Smile.io

- 1) On the [Apps page](#) of your [Smile Admin](#), select the **Verified Reviews** app and click **Install**.
- 2) Next step is to log in to your existing Verified Reviews account.



- 3) Congratulations! The installation process is finished. In the case you encountered an error, please contact your Account Manager.



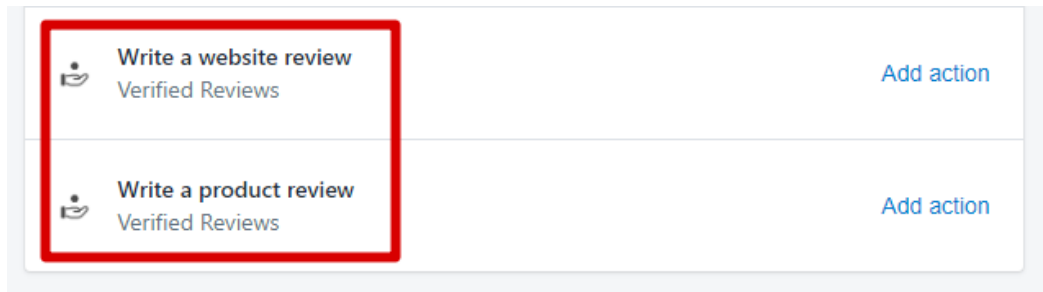


## 2.2. Set up the Verified Reviews earning rule

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Once the Verified Reviews app is connected to your Smile account, you need to set up the Verified Reviews earning rule to allow customers to earn points for product and website reviews with the Verified Reviews app.

- 1) Go to the [Earning](#) section of your [Points](#) program and click **Add earning rule**.
- 2) Scroll down to find the [Store earning options](#). When you've found our “**Write a website review**” or “**Write a product review**” options, click the **Add** action button.



- 3) Enter the number of points you would like customers to earn for leaving a product or website review and click **Create**.



### 3. CONTACT

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**For any questions do not hesitate to contact us:**

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